

COMMENTS

There might be a need for an alternative site for the dance in case of incimate weather... I might suggest a floor for the pavilion (VERY nice place for the meal I might add.) It would be a good spot but gravel isn't real kind to the hem of ball gowns. A temporary wooden dance floor is one suggestion or maybe you could get a local concrete company to donate concrete for a floor. The gravel at the head of the camp area was WONDERFUL and sure kept the area from becoming a swamp. Wonderful event and I wouldn't miss it for all the tea in China. This was my 15th year!

I can't recommend anything to make it better, it was GREAT!

Go back to having the Saturday evening meal in the school.

Just wanted to drop you a line and say thanks again for your help on Saturday. I really enjoyed the Battle of Sacramento. My nephew was one of the re-enactors and I do not recall him enjoying anything near as much in a long time. Now his brothers are interested as well.



More picnic tables, double shower curtains to separate showers from changing areas, and benches in the shower. I thought the event was better than ever. I enjoy it every year. Every year there is just enough variation in the activities that I look forward to what the planning committee will come up with next. I start planning for next year the moment I leave the battlefield. I have attended every year since I was two and have had the opportunity to participate as a reenactor for the past three of those years. This singular event has made an impact on my interest in history, my family roots, and has spirited what I hope will be a long encampment for the full weekend. I don't live that far away, but being on the field and reliving history will make the weekend all the more exciting. Personal thanks to Robert Brooks for inviting me to joining their troop and relive the Battle of Sacramento three years ago...

Have the ladies tea back at the gym that is within walking distance and have the fashion show separate from the ball, we attended a ball to dance not to sit idly and observe other people's attire being critiqued.

Honestly I think that you have this event right where you want it. Don't mess with a good thing that's what deters re-enactors that are thinking about going to any event. If they know that you are trying to add or rearrange or are doing something that can drastically change the event. They are less likely to come. You guys have a great event and I love coming every year! I'm only 19 and plan on reenacting for the foreseeable future and Sacramento is one that I will always attend, come rain, shine, or snow! Keep up the good work and let the people that have helped work on this event know that their work is appreciated by many people



We just wanted to say THANK YOU again for the warm hospitality and friendship you all showed us while attending your event. We go all over the south as the Grants and have very few events that shower us with so much as you all did. We now understand why your event is such a huge success.

Everything was great this year, even your pull with the weather. Excellent help with cannon and powder box. Thank you again.

Keep up what you are doing- this is one of the best events we attend-mainly because we feel APPRECIATED for coming here.



# Battle of Sacramento

## 2009 Re-Enactor Survey Analysis

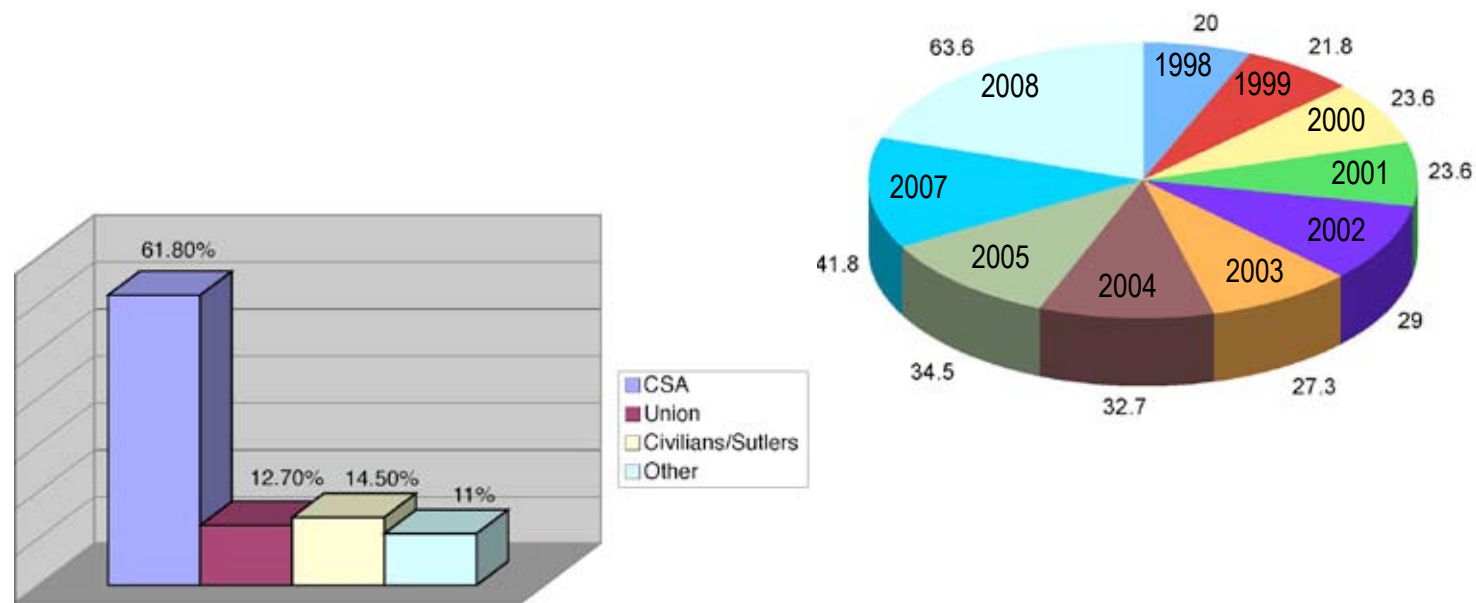


A total of 800 re-enactors attended the 2009 Battle of Sacramento. Nearly one-third of them (29%) completed a survey. (229 of the 800). Those in attendance represented 20 total states in **RED** on the map; The surveys represented 33 different units from the following thirteen states (see star). ★



**Attendance Figures**

Of those who completed surveys, eight (8) have attended every year for the past ten years. The locations they travel from are: Fairview, Covington, Waco, and Livermore in Kentucky, Memphis and Bethpage in Tennessee, and New Albany in Indiana. None of the re-enactors surveyed attended in the year 2006.



The bar graph shows the percentage of the type of re-enactor that attended this event. 61.8% were CSA, 12.7% - Union, 14.5% - civilians or sutlers, 11% were others which included correspondents, CSA Medical Team, CW Organizers, Engineers, and Surgeons.

**ECONOMIC IMPACT**

Of the 299 re-enactors who responded, 49 filled out a more in depth survey providing economic impact information.



**FUEL**

All 49 responded to the question, "how much did you spend for gas," which totaled \$4,596 and averaged \$73 per person. \$1,074 of the fuel was purchased in Sacramento and averaged \$21.90 per person. The re-enactors surveyed spending the most for fuel came from: New Albany, IN, Centerville, TN, Oakwood, IL, Adamsville, TN, Dahlonega, GA, Belle River, IL, Depauw, IN, Centralia, IL, Memphis, TN, Greenbrier, TN, Reedsville, WI, Acworth, GA, & Pennington Gap, VA.

(800 divided by 2.5 per/car x \$73 = \$23,360 total spent in gas. 800 divided by 2.5 people/car x \$21.90 = \$7,008 spent in the Sacramento area.)

**FOOD**

41 re-enactors surveyed reported that they spent a total of \$2,591 for food averaging \$63.20/ person. \$1,580 was spent in the Sacramento/McLean County area averaging \$38.50/person.

(800 re-enactors x \$38.50 = \$30,800. This is a direct economic impact on the area.)



**LODGING**

A total of twelve out of the 49 people who completed the survey reported spending \$1,775 for lodging. This averages out to be \$147.92 per person of which \$1,026 of lodging was spent within a 30 mile radius of Sacramento.

(Please note that this is a re-enactment event and a large majority of the participants camp out on the field. This explains the small response rate.)

**EQUIPMENT & SUPPLIES**

Totaled \$3,283 averaging about \$137 per person. Eighteen people stated they spent a total of \$2,788 at the event itself averaging \$154.88 per person. Items purchased included are belts, holsters, cartridge tubes, breakfast from Blue Jay's, hatpin, throw, men and women's clothing, food, candies, leather medical bag, scissors, buttons, wool pants, gasoline, horse bridle, rein, syringes and rosettes, frock coats, dresses, hats, jewelry, 4-bone hoop, crocheted collars, dog tag, folding camp chair, insect spray, ice, groceries, new officers sword, re-enactment supplies.



Also purchased were: flag, lantern poles, soaps, candles, s-hooks, 1st National Flag, pocket knife, knit gloves, CSA license plate, popgun, flower wreath, civil war clothing, belt buckle, cartridges, night cap, wooden canteen, candle lantern, leather strings, coffee pot, tin cup, period sewing machine, jacket, replacement buttons, vest, and shoes.